

Passion for Purpose

Objectives:

Focused on enhancing the motivation and commitment of each person involved in a project, so that added to a group of people with the same objective compose a team of high performance really motivated and committed, allowing an organization to achieve ambitious goals getting great results and happiness for all.

“Whoever thinks negatively always sees a difficulty at every opportunity, and whoever thinks positively always sees an opportunity at every difficulty”



“Living in fear or living in passion, that's the question”

Program:

Real experiences lived by Albert in the extreme adventures and in his business experience will be combined with conceptual reflections extracted from each example, carrying out practical and dynamic activities on each topic, to end up having some practical and applicable concepts and methodology for each assistant.

1. Value-creating organization.
2. Convinced and committed teams with ambitious goals.
3. Managing critical and negative moments.
4. Motivation to change, uncertainty, risk and error/failure.
5. The attitude is born in the individuality of each person. Development of Emotional Intelligence.
6. The values as the backbone. Purpose vs. Objective.